

Design Services - Minimum Pricing Schedule

Please check the website for any current package offers also...

New Website	\$1,020
Redesign / Recoding of Website layout, features, and functionality	\$204
Basic website updates - one-hour minimum payment; 15-minute minimum per request	\$78
Logo Design	\$816
Business card design and upload service	\$264
Simple print items like postcards, stickers, magnets, etc. with upload (Staples by default)	\$204
Multi-Page Print Items - Brochures, Booklets, Reports (sent to your printer)	\$612

SEO Marketing and Hosting Services & Rates

Small business SEO annual retainer	\$8,000
<i>(maximum \$150,000 gross annual revenue or less at intake)</i>	\$800 / mo*
Larger business SEO annual retainer	\$12,000
<i>(maximum \$250,000 annual revenue or less at intake)</i>	\$1200 / mo*
SEO quick consultation and action report with two 30-minute phone or Skype consultations	\$600
Managed SEO hosting - per year (\$80 monthly after your first year) - training-oriented service	\$864
Managed hosting - minimum per year	\$258
Managed domain hosting - annually	\$42
Regular hosting - we will set up your account for you at Sprout-Hosting.com	\$96*

Schedule of Standard Hourly Fees

**Staff
Members Principals**

SEO Website Design / Development Services

Web design	78	122
Wordpress template customization	78	122
Database requests	98	162
SEO website design, coding, and/or consultation	98	162
SEO one-time, one-hour consultation	na	260

Online & Direct Marketing Services

Adwords, Bing, Facebook etc. ad account set-up, maintenance or management	82	122
Email marketing accounts	78	102
Social media page set-up	78	102
Print design	78	102
Copywriting or editing	78	102

Market Research

Custom market research	102	208
White papers and industry reports	102	208
Competitor matrix reports (typically for website features and functionality) in Excel	78	122
Heuristic usability research	78	122
Customer in-person interviews or observation studies, on site <i>Per day plus expenses:</i>	580	780
Pre and/or post follow-up for in-person customer research studies	108	148